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## And Now-A Word From Your President

*By Blair H. Brubaker, Miami County Board of DD & RT Industries*

A Literature Professor of mine stressed that the title of any article should immediately grab the attention of the reader. After that, the author's job is to live up to the interest the title creates. In the past, "And Now-A Word From Your President" did just that for me since I knew our Presidents and considered each a valued source of information. As your new President, my challenge is to develop the same reputation as Mary Brandstetter, Melanie Stretchbery, Elizabeth Prather, Mike Mehalik, Terri O'Connell and others preceding me who have done such great things for our association, for our membership and of course for the people we serve.

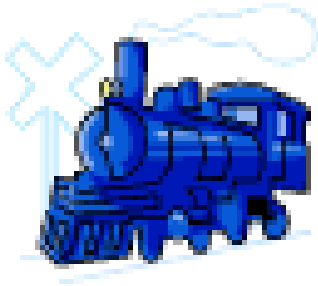
By way of introduction, while I have served on the OAAS Board for several years, I have had the opportunity to work for Miami County's Board of DD for nearly 29 years, in various capacities. Recently, after hearing of my time with the Board, a friend I hadn't seen for a while remarked: "After all of those years, you must have things running exactly the way you want them to. Now you can relax and let the next few years cruise by." He nearly got sprayed with my adult beverage as I broke into laughter. At this time in my career, I have just as many questions if not more than I've ever had and I find myself willing to consider even more options than ever for the people we serve.

I continue to be challenged to work not only in our business but to spend even more time working on it. Having been in the business for so long, becoming familiar with consumers, staff and families, matched with the willingness to do "whatever it takes" makes it incredibly difficult to get away from the day to day business to set clear, concise and even remotely predictable direction. By now, you are either shaking your head up and down in agreement or wondering how I've survived for almost 29 years. If you've found a way to work on your business, some say it should be as much as 80% of your time, please share your techniques with others (including me). If you fall short of this objective as I do, I challenge you to develop strategies that foster allowing people that can handle the business/program on any given day to do just that. Then, you can get to work on where your business is headed.

As I write these articles, my objective is to get your attention, share some information and perhaps challenge you each and every time you see the heading: "And Now-A Word From Your President" in "The Leader".

Take Care,  
Give Care!

*Blair*



## OAAS Business Practices Express 2010

You are invited to participate in the 2010 OAAS Business Practices Express. This year, we are featuring four member programs that are providing some unique service options for adults with developmental disabilities in Ohio.

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### 1st stop: SAW Industries, Inc.

June 16, 2010

10:00am – 2:00pm

Meet @ Just-A-Buck Store 1844 Snow Road, Parma, OH 44134

Also includes tour of:

River Copy & Mail Center located at 12117 Berea Road, Cleveland, OH 44111

### 2nd stop: Medina County Board of DD

August 18, 2010

10:00am – 2:00pm

4691 Windfall Rd., Medina, OH 44265

Featured services: Intensive Needs Unit, Adult Day Supports and Employment Services

### 3rd stop: County of Summit Board of DD

September 22, 2010

10:00am – 2:00pm

636 W. Exchange St., Akron, OH 44302

Featured service: Community Employment Services

### 4th stop: Fairfield County Board of DD

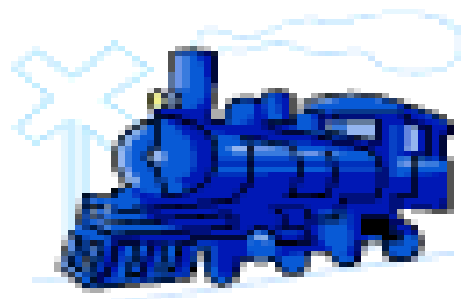
December 8, 2010

10:00am – 2:00pm

4465 Coonpath Rd., Carroll, OH 43112

Includes tour of Art and Clay Art Studio and FCBDD Transition Services

The cost for each stop will be \$20 to cover lunch and copies, etc. On-line registration only at [www.oaas.org](http://www.oaas.org)



# OAAS ESTABLISHES PUBLIC POLICY COMMITTEE

The Board of Directors of OAAS has established a new Board committee. The work of the Public Policy Committee is centered on identifying legislative and policy issues that will impact on our member organizations, taking a position on the issue(s) and following a strategy to address the issue(s) that will communicate our position and influence the direction of policy.

The committee intends to develop and maintain strong, positive, continuing communication with OACB, the Superintendent's Association and the Ohio Department of Developmental Disabilities and join forces with these entities when necessary to achieve desired public policy outcomes. There are three Superintendents on the OAAS Board so the avenue of communication already exists and can be utilized for addressing public policy.

The Public Policy Committee is looking for several member volunteers to help by monitoring legislative issues on both the State and Federal levels. When potential issues are identified, they would be communicated to the committee for discussion and eventual submission to the OAAS Board for adopting a position and strategy. If you like spending time on your computer and doing research, please lend us your talents in this effort. Dustin McKee, Policy Analyst for OACB has assisted us by providing some web-based and other resources available to help identify and monitor issues.

The following bulleted list outlines the responsibilities assigned by the OAAS Board to the Public Policy Committee.

- Establish and maintain communication channel with OACB
- Establish and maintain communication channel with Superintendent's Association
- Maintain awareness of issues that potentially impact the Association and its members
- Research issues that impact the Association and its members
- Make recommendations to the Board regarding issues
- Provide testimony when needed

As a member of OAAS, please keep this committee in mind as a resource and a means of addressing important developmental disability issues, Non-profit Board issues and general business issues. The committee encourages members to discuss potential public policy issues in your regional meetings and invites your ideas and input ongoing.

Your OAAS Public Policy Committee is comprised of the following members: Blair Brubaker, Melanie Stretchbery, Susan Dlouhy, Brenda Smith, Bob Gaston, Jay Salvage and Phil Miller (Chairperson).

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### ***Member Update – Coshocton County Board of DD***

After spending 12 years in pastoral ministry, Bob Nicholson “landed” unexpectedly in the DD field 13 ½ years ago. Bob spent the first five and a half years of his DD career in Coshocton (four years as a Hab Specialist and one and half years as a Case Manager/SSA) before heading to Knox County for an SSA position. After 14 months he was asked to come back to Coshocton County to serve as the SSA Director, which he did for six years. In April 2009 Bob was asked to take on the role of Adult Services Director for the Coshocton County Board.

Bob lives in Coshocton and is the proud dad of three sons: Reed – 15; Konnor – 7; and Josh – 5. He enjoys spending time with his three sons and being active with the American Cancer Society’s Relay for Life and other various community service activities.

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### **Upcoming Events**

- ◆ OACB Spring Conference – May 20-21, Columbus Marriott NW
- ◆ OACB SSA Forum – September 22, Xenos in Columbus
- ◆ OPAC-DD Golf Outing – September 23, Golf Club of Dublin
- ◆ OACB Annual Convention – December 1-3, Hilton at Easton

**For more information, visit [oacbdds.org](http://oacbdds.org).**

# Mind Your Own Business!

## *On the Road to a More Sustainable Future*

**OAAS Feature Presentation at OACBDD  
Conference on May 21, 2010**

Times are tough. Increasing need for services, greater competition for funding sources, and volatile economic conditions all conspire to make conditions in this sector more challenging than ever. Rather than reducing capacity due to shrinking resources, forward-looking organizations are turning to more innovative and entrepreneurial approaches (often referred to collectively as *Social Entrepreneurship* or *Social Enterprise*).

These innovative organizations are generating more earned income and amplifying their mission impact at the same time. We'll explore how these practitioners are able to provide superior social returns for their supporters, focusing their resources on the programs and activities that matter the most – giving more “bang for the buck”. Join us for a hands-on exploration of Social Enterprise concepts, with tools and templates to get you started on the road to a more sustainable future.

### **About CauseImpact:**

For over a decade CauseImpact has helped organizations identify, evaluate and optimize their social impact in innovative and sustainable ways. As a network of independent professionals, CauseImpact has experience working in multiple markets across the country and experience working within a variety of nonprofit focus areas including health and human services (disease management direct services, aging and eldercare, developmentally disabled, children and families), arts and culture, diversity, community development and others.

The principals at CauseImpact have dedicated their careers to applying what works in any sector to the efforts of organizations pursuing social impact. Services include:

- Training and facilitation – social enterprise, entrepreneurship, intrapreneurship, organizational change, strategic planning
- Coaching – executives, directors, managers
- Impact Team™ - development and facilitation
- Consultation – management, marketing, strategy
- Planning – business, strategic, marketing and feasibility
- Assessments – organizational, financial, systems, culture

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## Meet the Presenters:

### Dave Parker – Columbus, Ohio

Dave Parker is founder of CauseImpact, Inc., a social purpose business created in 1999 to help social sector nonprofit organizations identify, evaluate and optimize their social impact in innovative and sustainable ways. A key partner for CauseImpact is the National Center for Social Entrepreneurs, a nonprofit consulting company offering nonprofits a proven methodology to find optimal mission-money balance. Parker acted as NCSE's executive director from 2003 to 2006. An active member of the ***Social Enterprise Alliance, The Leader-to-Leader Institute, National Center for Nonprofit Enterprise***, and the ***Alliance for Nonprofit Management***, Parker received the Social Enterprise Alliance's Inaugural Award for Membership Excellence.



Parker has nearly 25 years of marketing, product development, sales and management experience. Prior to founding CauseImpact, Parker worked in a variety of entrepreneurial environments all in the telecommunications and technology sectors.

A graduate of The Ohio State University, Parker did post-Graduate work at Otterbein College, Masters of Teaching program.

### Sean McGee – Columbus, Ohio



Sean McGee is a partner at CauseImpact, Inc. An experienced manager and entrepreneur, Sean has 20 years of leadership experience in conceptualizing, developing and managing new enterprises. He has dedicated his career to organizing and operating a wide variety of enterprises and groups of all sizes, from entire businesses to business divisions, community festivals, competitions, and educational programs. He has worked in both for-profit and non-profit organizations, and has successfully bridged the divide between the two sectors.

McGee serves as a regular guest lecturer for the Contract Honors program at the **OSU Fisher College of Business**, as a judge for the ***Deloitte Business Plan Competition*** at the **OSU Fisher College of Business**, and as a community advisor for the **OSU Business Builders Club**, a student organization for undergraduate entrepreneurs at the **OSU Fisher College of Business**. In 2008, he coached the team that won the inaugural **Social Enterprise Award** from the **OSU Fisher College of Business**.

Following his undergraduate studies in Electrical Engineering at **The Ohio State University**, McGee has pursued executive studies at **OSU** in business management, earning two Certificates of Excellence in Social Enterprise along the way.

To Register for the OACBDD Conference: [www.oacbdd.org](http://www.oacbdd.org)

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# **2010 OAAS Board of Directors**

**Blair Brubaker, President (Miami CBDD)**

**Robert Gaston, Vice-President (Fairfield CBDD)**

**Angie Herzog, Secretary (Allen CBDD)**

**Brenda Smith, Treasurer (Riverview Industries, Inc.)**

**Melanie Stretchbery, Immediate Past-President (Wood CBDD)**

**Cassie Elvin (Tuscarawas CBDD)**

**Ken Harper (Guernsey CBDD)**

**Kim McPeck, (Pickaway Diversified Industries)**

**Annette Davis-Kramp (Medina CBDD)**

**Peggy Kurz (Hamilton CBDD)**

**Chris Palmer (Defiance CBDD)**

**Linda Cudd (Montgomery CBDD)**

**Phil Miller (Portage Industries)**

## **Liaisons**

**Lee Wedemeyer, OSDA Representative (Marion CBDD)**

**Liz Prather, OSCBDD Representative (Richland CBDD)**

## **Administrator**

**Susan Dlouhy**

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